



CORINNADELGADO.COM



CORINNADELGADO@GMAIL.COM



832.677.7154



IG / FB / TW  
@CORINNADELGADO

## EDUCATION

UNIVERSITY OF ANCHORAGE ALASKA  
Journalism & Public Communications

U.S. ARMY | COMBAT MEDIC  
Ft. Sam Houston Academy of Health & Science

## SOFTWARE

Microsoft office  
Adobe Audition CS6  
Adobe Premiere Pro  
OPEX, Wide Orbits, Scotts Studios  
ENPS Broadcast Systems

## STRENGTHS

Idea Factory  
Multi Task Machine  
Radio Swiss Army Knife  
Design Diva / Social Media Maven



## TIMELINE

2001-2003 | **ON AIR | PROMOTIONS DIRECTOR**  
New Northwest Broadcasters | 92.9 KFAT  
Anchorage, AK

2003 - 2006 | **ON AIR | PROMOTIONS DIRECTOR**  
Clear Channel Radio | 101.3 KGOT  
Anchorage, AK

2006 - 2008 | **ON AIR | MORNING SHOW CO-HOST & PRODUCER**  
Alaska Integrated Media | Movin 105.7  
Anchorage, AK

2008 - 2010 | **REPORTER | NEWS ANCHOR**  
Coastal Broadcasting | Fox 4 & ABC 11  
Anchorage, AK

2010 - 2013 | **ON AIR | DIGITAL MARKETING DIRECTOR**  
Ohana Media Group | 92.9 KFAT  
Anchorage, AK

2013 - 2018 | **ON AIR**  
Cumulus Media | 104.1 KRBE  
Houston, TX

2014 - 2018 | **ON AIR | DIGITAL CONTENT DIRECTOR**  
Alaska Integrated Media | Movin 105.7  
Anchorage, AK

2018 - 2019 | **ON AIR**  
Cumulus Media | 107.3 WRQX  
Washington D.C.

2019 - **NOW | ON AIR**  
AUDACY | 94.7 WIAD | MIX 106.5 | HOT 95.9  
Washington D.C. / Baltimore / Austin

## ON AIR BROADCASTER

- Utilize timing, technique, command of syntax and wit with a sense of compassion and community to deliver current events, live liners, promos and the latest pop culture news
- Work directly with Programming, Marketing & Promotions, Sales and other departments
- Successfully execute talent requirements of the station observing FCC guidelines, keeping the station clocks running on time and ensuring all commercials play according to schedule
- Assist with creating contests, promotions, imaging, copy and themed campaigns
- Protect the company's FCC license

## REPORTER | NEWS ANCHOR

- Effectively communicate Local and National News with professional and personable delivery
- Research, write, fact check and report verified news in a compelling format
- Daily demonstration of great energy and positivity
- Ability to execute during breaking news events and add context
- The ability to demonstrate enterprise reporting and creativity in story-telling

## DIGITAL MARKETING DIRECTOR

- Create, plan and execute digital campaigns for a 6 station cluster
- Work with Programming, Marketing & Promotions to create and program brand appropriate content to drive digital audience and user engagement
- Work closely with Integrated Sale Team to find ways to monetize our digital audience
- Work with On Air talent and related staff to expand their show digitally and socially
- Identifying content partnerships and influencers that can benefit the brand
- Design eye catching graphics for advertisers, station promotions and social media